

If You Miss Your
SHOPPING
NEWS
PHONE
RAndolph 3215

DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, May 19, 1944

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

CHOCOLATES
In Boxes

Nail Polish - 10c

Toilet Waters
15c and 25c

Paper Napkins - 10c

WAVE SET
Jar 10c

Powder Puff - 10c

Bubble Bath - 19c

Lunch Kit - \$1.99
with Vacuum Bottle

LIQUORS

GIN

RUM

Dry and Sweet Wines
fifths

Burgundy - gal. \$2.30

DOLAN

6939 Mission Street
Opposite Jefferson Union
High School

BUILDING

supplies in "new or equal."

Lumber, Doors, Windows,
Wall Board, Roofing, Plumb-
ing Fixtures, Pipe, Fittings,
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MIDTOWN LIQUOR STORE

7144 Mission Street
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ADVERTISED

BRANDS

OF

QUALITY

LIQUORS,

WINES,

BEERS,

MIXERS

AND

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AT

MIDTOWN

CLOSED SUNDAYS

We recommend Midtown
Cleaners & Pressers
7146 Mission Street

BUY MORE WAR BONDS AND STAMPS



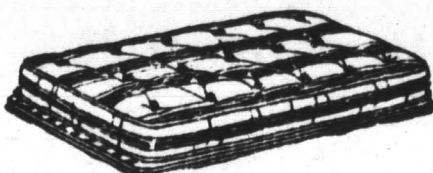
CUSTARD AND
FRUIT PIES

DANISH PASTRY
Homemade Layer Cakes
Devil's Food Cakes

ALWAYS DELICIOUS

OCEAN VIEW
BAKERY

Open from 7:30 a. m. to 9 p. m.
Closed All Day Mondays
98 Broad St. at Plymouth
Karl Hoeflin, Prop. RA. 9326



Get Your
MATTRESS
RENOVATED
NOW — while mater-
ials and labor are
available

All Our Work Absolutely
GUARANTEED
ONE DAY SERVICE

**DALY CITY
MATTRESS
COMPANY**

6754 Mission DEL. 9792

Radio Tubes

35L6 - 35Z5 - 35Z3 - 50L6 - 12SA7 - 12SK7 - 12SQ7 - Etc.
WE HAVE SUBSTITUTES FOR ALL THE ABOVE

BYRNE RADIO STORE

RAnd. 7782 6241 Mission Street Opp. Daly City Theatre

Reb's Upholstery Shop

26 HILLCREST DRIVE
DALY CITY, 25, CALIF.
PHONE DELaware 4591

KEEP 'EM ROLLING!

Thousands of cars are being junked,
today, only because they were not
given proper lubrication. They can-
not be replaced. See that yours gets
this necessary attention every 1000
to 1500 miles.

**Make a Date
to Lubricate!**



**FRANK'S UNION
SUPER SERVICE STATIONS**

No. 1
6200 Mission St.

No. 2
Alemany Blvd. at Sickles

UNDER NEW MANAGEMENT

**COMPLETE,
AREFUL
CLEANING**



3-DAY SERVICE ON REQUEST
WE OPERATE OUR OWN PLANT
DALY CITY CLEANERS

6274 Mission Street Phone DELaware 5261

Phone RAndolph 9805
6498 Mission Street

We Call and Deliver
Mechanic On Duty

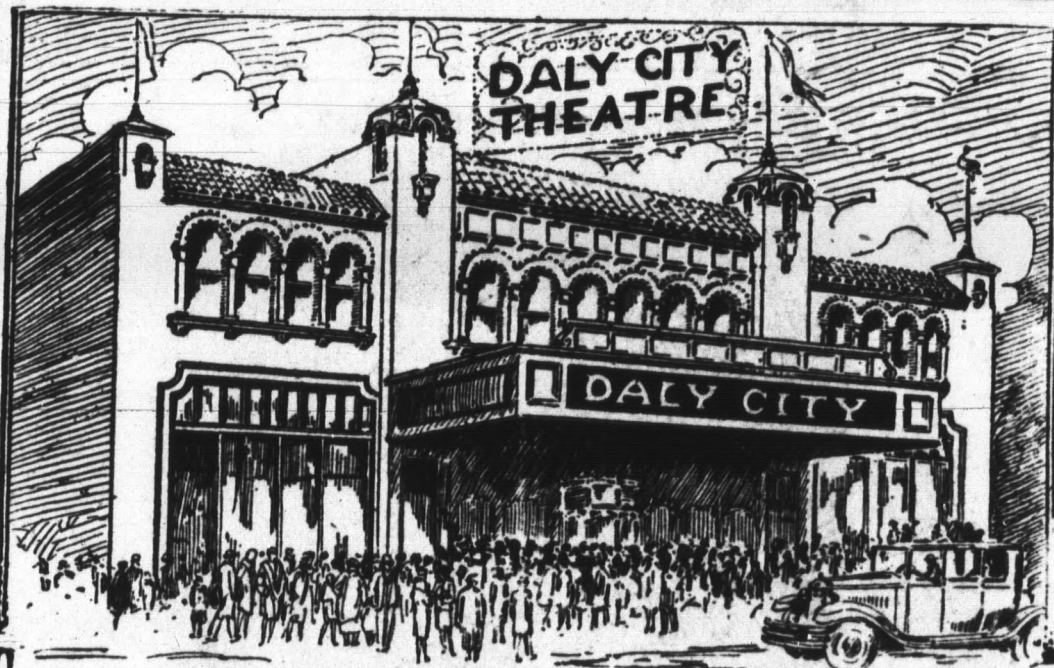
FAST AUTO REPAIRING - NO DELAY!
Come in and try us.

JEAN'S SUPER SERVICE STATION

AUTO REPAIRING AND BATTERIES

Rio Grande Products

Greasing and Oiling



NOW PLAYING—

Thursday, Friday, Saturday, May 18-19-20—

GREER GARSON, WALTER PIDGEON in

"MADAME CURIE"

—Also—

"MEMPHIS BELLE"

Sunday, Monday, Tuesday, May 21-22-23—

LYNN BARI, FRANCIS LEDERER, AKIM TAMIROFF in

"THE BRIDGE OF SAN LUIS REY"

Also JEAN GABIN, ELLEN DREW in

"THE IMPOSTOR"

Wednesday, May 24—

BASIL RATHBONE, NAGEL BRUCE in

"THE SPIDER WOMAN"

Also ANDREWS SISTERS, HARRIET HILLIARD in

"SWING TIME JOHNNY"

Thursday, Friday, Saturday, May 25-26-27—

JOHN WAYNE, SUSAN HAYWARD in

"THE FIGHTING SEABEES"

Also LORETTA YOUNG, GERALDINE FITZGERALD in

"LADIES COURAGEOUS"

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

MRS. D. M. BOYNTON Editor and Publisher
CLAUDE N. MOORE Business Manager

YOU ARE URGENTLY NEEDED NOW

Men 25 to 65 are urgently needed to help guard our waterfront. Here is an important job that makes you a member of the United States Coast Guard and still lets you stay at home and keep your regular job. You serve 12 hours a week, fully armed and completely uniformed. While in uniform you are a regular part of our armed forces. There is no pay—but no expense. Everything is furnished free, including special training, the regular uniform, raincoat, pea-coat, shoes, petty officer's style cap, shirts, socks, underwear and insignia.

Men available during the day are most urgently needed now. As they are trained, more and more regular Coastguardsmen can be released for active sea duty. Training includes lectures on dock knowledge, fire-fighting, anti-sabotage, anti-espionage and loading and unloading munitions, as well as specialized instruction in basic military drill, shooting and judo.

Here is the opportunity you have been looking for to get into active service. Telephone EXbrook 4213, Extension 7, today, now, and get full information on how you can serve in the Coast Guard and still live at home and keep your regular job.

LEST WE FORGET

We are in the sixth month of the third year of this war—and it is therefore understandable that some of us on the home front, far from the bloodshed and agony, should grow restive at times, and delude ourselves into thinking that the worst is over. It is understandable, but it is far from commendable, and we certainly can't afford to indulge in such shortsighted complacency.

Lest we forget, Dr. Louis I. Dublin, veteran statistician of the Metropolitan Life Insurance company, reports that American battle casualties in World War II already have exceeded the casualties of World War I. Latest announcement from the War and Navy departments show nearly 45,000 are known dead in this war—and this figure, Dr. Dublin warns, will rise when deaths among the 72,000 wounded and 42,000 missing are added. In the first World War, about 53,000 of our men lost their lives in action or died of wounds. But in this war the fighting has hardly begun.

Declares Mr. Dublin.

"The grim fact that even before we have really come to grips with our chief enemies our losses have already exceeded those of 1917 and 1918 is a stern reminder to the American people that the war is still far from won."

That doesn't make pleasant reading. But if we heed the warning, it may save the lives of a great many American boys who will die needlessly if we get careless or restive and fail to give them all-out support. We still have a war to win!

BUY WAR BONDS

Current Daly City Theatre Attraction



There is great power in radium. Yet the power of romance and love cannot be overshadowed by science. And to prove this point is the distinguished team of "Mrs. Miniver," namely Greer Garson and Walter Pidgeon. Miss Garson plays the role of a Polish peasant whose interest in radium brings her in contact with Pidgeon, portraying the great scientist, Pierre Curie. How they love and live to conquer all obstacles in their search for radium is an achievement "Madame Curie" brings to the screen of the Daly City theatre.

141 CUB PACK-A-REE

IT'S SATURDAY, MAY 20 — 10 a. m. to 4 p. m.



6-FULL HOURS-6
of contests Races, Stunts,
Thrills.

Chinese Cubs of San Francisco will be guests of our Cub Pack.

A well stocked Canteen operated by Cub mothers will provide plenty of refreshments. Do plan to go!

Activity Calendar

Friday, May 19

10 a. m.-4 p. m.—
Regular meeting, Red Cross Sewing workroom, Theatre hall. VOLUNTEERS NEEDED!

3:15 p. m.—
Regular meeting, Girl Scout Troop No. 2, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7:30 p. m.—
Regular meeting, Sea Scout Ship No. 144, 6266-68 Mission street.

8 p. m.—
Regular meeting, Vista Grande Camp No. 6035, Royal Neighbors of America, Eagles hall.

Saturday, May 20

10 a. m. - 4 p. m.—
Pack-A-Ree, Cub Pack No. 141, Second level, Marchbank park.

Sunday, May 21

10 a. m.—
Drill, Company A, 3rd Battalion, State Guard, 101 Parkview avenue.

Monday, May 22

3:30 p. m.—
Regular meeting, Girl Scout Troop No. 4, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7 p. m.—
Regular meeting, Boy Scout Troop No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7 p. m.—
Short business meeting followed by public whist at 8:30 p. m., Hillcrest Circle No. 143, U. A. O. D., Masonic hall.

8 p. m.—
Regular meeting, Auxiliary No. 3, D. C. F. D., Mission and Westlake.

8 p. m.—
Regular meeting, Company No. 6, D. C. F. D., Werner Avenue firehouse.

8 p. m.—
Regular meeting, Daly City Council, City hall, 75 Wellington avenue.

Tuesday, May 23

2 p. m.—
Public whist, Ladies Home club, Werner Avenue clubhouse.

4 p. m.—
Regular meeting, Cubbies, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7:30 p. m.—
Regular meeting, Crocker Lodge No. 454, F. & A. M., Masonic hall, 17 Hillcrest drive.

8 p. m.—
Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.—
Devotions, Our Lady of Perpetual Help church, 60 Wellington avenue.

Wednesday, May 24

10 a. m. - 4 p. m.—
Regular meeting, Red Cross Sewing workroom, Theatre hall. VOLUNTEERS NEEDED!

12:10 p. m.—
Regular meeting, Daly City-Colma Lions club.

3 p. m.—
Regular meeting, Brownie Scouts No. 7, Pershing school.

4 p. m.—
Regular meeting, Cub Den No. 1, Pack No. 141, 6628 Mission street.

7:30 p. m.—
Regular meeting, Company A, 3rd Battalion, State Guard, 101 Parkview avenue.

7:45 p. m.—
Weekly prayer meeting, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.—
Regular meeting, Company No. 2, D. C. F. D., Santa Barbara and Parkview avenues.

8:30 p. m.—
Public whist, Cypress Circle No. 14, U. A. O. D., Colma Community Center building, Dunks street.

Thursday, May 25

1:15 p. m.—
Public whist, Woodrow Wilson P. T. A., 141 Los Banos avenue.

3 p. m.—
Regular meeting, Brownie Pack No. 8, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8:30 p. m.—
Regular meeting, Girl Scout Troop No. 1, No. 5 firehouse, Oliver and Bellevue.

4 p. m.—
Regular meeting, Cub Den No. 2, Pack No. 141, 286 Los Banos avenue.

4 p. m.—
Regular meeting, Cub Den No. 3, Pack No. 141, 178 North Parkview avenue.

4 p. m.—
Regular meeting, Cub Den No. 4, Pack No. 141, 3282 San Jose avenue.

4 p. m.—
Regular meeting, Cub Den No. 5, Pack No. 141, 171 Woodrow street.

4 p. m.—
Regular meeting, Cub Den No. 7, Pack No. 141, 443 Hillside boulevard.

8 p. m.—
Regular meeting, Daly City Post No. 410, American Legion, Legion hall.

8 p. m.—
Regular meeting, Women's Civic club, 342 Irvington street.

8:15 p. m.—
Regular meeting, Colma Vista Grande Aerie No. 1848, F. O. E., Eagles hall.

8:30 p. m.—
Regular meeting, Daughters of Israel, 67 Los Banos avenue.

Surgical Dressings Will Be Demanded

When the big invasion starts, the two most essential items provided by the American Red Cross that must accompany the front line troops are surgical dressings and blood plasma, according to a war communique received by the San Mateo County chapter, Surgical Dressings department recently.

As 90 per cent of all surgical dressings required for servicemen overseas and in the base hospitals here have to be made by women volunteers in the chapters of the American Red Cross, manufacturers not being equipped to provide them, it is vital that more women volunteer their services for this important program. These women who have temporarily given up this work due to emergencies are urged to return as an all out effort must be made so that the San Mateo County chapter may fulfill its monthly quota of 110,000 surgical dressings.

In Daly City the workroom is located at Theatre hall, directly above the Daly City theatre. Mrs. J. G. Morris is in charge of surgical dressings and hours are 10 a. m. to 4 p. m. every Wednesday and Friday.



For
Young
Women
(20-36)

Questions, Answers About the WAVES

Are women with no special training eligible for the WAVES? Not only are they eligible, but the Navy needs them urgently. They will be sent to school to receive training before taking over a shore job.

What formal education is necessary for enlistment in the WAVES? At least two years' high school or business school.

What are the marriage requirements?

Married women are admitted to the WAVES provided they have no children under 18. Wives of service men are eligible with the exception of those married to Naval officers from the rank of Ensign on up. After completion of initial training, a WAVE may marry whom she pleases.

Can enlisted women become WAVE officers?

Yes, after six months' service, enlisted women may apply for a commission. It calls for hard work and outstanding ability, but it is a goal well worth trying for.

AUTO GLASS

COLMA
AUTO PARTS

7244 Mission Street

Notice

FELLOWSHIP WITH
PENTECOSTAL
CHURCH OF GOD

Every Sunday, 2:30 P. M.
Prayer, Songs and Testimony
All Christian People Invited
243 Miriam Street, Daly City
B. R. CASHION, Pastor

\$250 Reward

for information leading to the arrest
and conviction of parties stealing
"No Parking" signs from

FRANK'S UNION SUPER SERVICE
STATION
6200 Mission Street

JOBING and REPAIRING OF ALL KINDS
PATENT CHIMNEYS, FURNACES
AND WATER HEATERS OF
EVERY DESCRIPTION

STATE SHEET METAL WORKS
(Formerly DOWNALL Sheet Metal Works)
6084 Mission St. RANDOLPH 10153



Buy Bonds & Stamps



SAFeway Homemakers' Guide



That's right! You always get full value when you buy produce by the pound!

It's so obvious, when you stop to think about it: a dozen oranges could be small and light, or big and heavy—but a pound of oranges will always give you your money's worth. And that's just as true for all fresh fruits and vegetables! Buy full-value, really fresh produce by weight at Safeway.

BUY AN EXTRA WAR BOND TODAY!

Julia says:
Let's enjoy fresh spring vegetables



NOW THAT fresh vegetables are coming on the market in good quantity again, it's a good time to explore some of the possibilities of using them in fresh and lively ways.

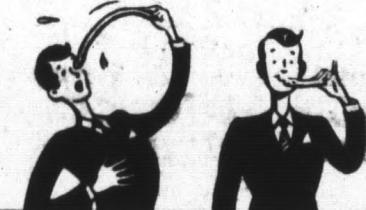
First, though, here are some general suggestions that are worthy of a second glance:

Rinse freshly-bought vegetables in cold water (don't soak them); wrap in damp cloth or replace in paper bag or put in vegetable compartment; and store in refrigerator.

If they must be peeled, don't peel them till the last minute.

Cook them quickly in the least possible amount of water (exceptions are spinach and strong-flavored vegetables like cabbage, which are best cooked in plenty of water, uncovered).

To hold the bright color in red cabbage and beets, add ½-tsp. vinegar or lemon juice for each cup of shredded vegetable, to the boiling water.



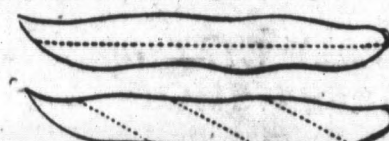
IT'S ALL right to eat stubby, firm asparagus right from your fingers! But if it's long and droopy, better use a fork and cut it on the plate!

CALICO VEGETABLE HASH

Combine 1 cup each of diced cooked turnips, carrots, beets and potatoes; moisten with 4 tbsps. meat stock or water enriched with a beef cube. Melt 3 tbsps. shortening in hot frying pan; spread the vegetables evenly over the pan's surface and cover. Reduce heat and cook slowly 15 to 20 minutes or until brown crust is formed. Loosen hash from pan, fold in half, turn out on hot platter and serve. Serves 6.

SPINACH PANCAKES

Drain and chop 2 cups cooked spinach very fine and add 1 cup dry bread crumbs, 1 tsp. salt, ¼ tsp. pepper and 4 eggs slightly beaten. Drop by tablespoonfuls into a hot greased frying pan and fry until brown, turning once. Serve with highly seasoned tomato sauce. Serves 6.



STRING beans, with strings removed, will taste better if you slit down the middle or at an angle, before cooking them!

ASPARAGUS SHORTCAKE

Bake corn bread with diced crisp bacon added to the batter. Cut into 3-inch squares, split, and toast. Arrange asparagus stalks between layers of shortcake. Serve with cheese sauce garnished with finely sieved hard-cooked egg yolks.

Speaking of vegetables, don't forget that this week's issue of *The Family Circle Magazine* has the second in my series of up-to-the-minute articles on home canning. This one discusses strawberries, asparagus and rhubarb. Get your free copy at Safeway!



Julia Lee Wright Director
Safeway Homemakers' Bureau

Take Full Advantage of the Foods Which are Not Rationed!

Your ration books are like "money in the bank" when you serve frequent meals made up of ration-free foods! They are in plentiful supply—see for yourself, and stock up, at Safeway this week!

SAFeway

Prices in this ad are effective Thursday through Saturday, May 18, 19 and 20 in San Francisco, Oakland, Alameda, Berkeley, Richmond, Hayward and other cities and towns in San Joaquin, Alameda, and Contra Costa Counties, unless changes are required by a result of new OPA regulations.

For extra salad enjoyment

TEA TIMER CRACKERS

1-lb. pkg. **21¢** ½-lb. pkg. **13¢**

RITZ CRACKERS

N.B.C.—1-lb. ctn. **22¢**

YOU CAN WIN

\$1,250.00 IN WAR BONDS

With 10 Simple Words Describing Tea Timers

2 BIG CONTESTS IN WAR BONDS & STAMPS

\$3,750.00

361 PRIZES

GET ENTRY BLANK AT SAFEWAY TODAY

Mason Fruit Jars

Kerr or Ball Pts. doz. **65¢** Qts. doz. **79¢**

Jar Rubbers

Pkg. **4¢**

Mason Jar Lids

Crown or Ball Reg. pkg. **3 for 25¢**

Sure-Jell Pectin

(Deal—2 pkgs. at 12¢ 1 pkg. at 2¢) **3 for 26¢**

RATIONED VALUES

- [0] **Vienna Sausage** Libby 4-oz. can Now Point-Free **11¢**
- [0] **Deviled Ham** Cudahy—3-oz. can Now Point-Free **15¢**
- [0] **Prem** Swift Luncheon Meat—12-oz. can Now Point-Free **33¢**
- [1] **Juice** Grapefruit—T. H.—No. 2 **2 for 25¢**
- [3] **Soup** Campbell Pepper-Pot—11-oz. can **12¢**
- [3] **Soup** Rancho Tomato—10½-oz. **4 for 23¢**
- [1] **Milk** Cherub Evaporated—Tall **3 for 27¢**
- [6] **Cheese** Amer.—Sheff. or Dutch Mill, ½-lb. **19¢**
- [6] **Tomato Juice** Libby—No. 2 **3 for 27¢**
- [2] **Grapelade** Welch's—16-oz. jar **19¢**
- [6] **Beans** Small white—Red Mexican or Pink—3-lb. cello **27¢**
- [1] **Baby Foods** Gerbers Str. Asst. Vgs. 4½-oz. can **7¢**
- [35] **Pineapple** Libby Sliced—No. 2 can **20¢**

SPRY SHORTENING

3-lb. glass **65¢**

GLOBE A-1 FLOUR

(enriched)
No. 10 bag **57¢** 24½-lb. **\$1.29**

PANCAKE FLOUR

Suzanna—40-oz. ctn. **16¢**

MALTED MILK

Chocolate—Hawaiian Poyo
12-oz. glass **39¢**

CRYSTAL WHITE SOAP

Laundry—Lge. bar **3 for 14¢**

RATION-FREE ITEMS

- Corn Flakes** Albers—6-oz. **3 for 14¢**
- Raisin Bran** Skinners—10-oz. pkg. **10¢**
- Shortening** Royal Satin—3-lb. glass **60¢**
- Tomatoes** Arm in Arm—No. 2½ **2 for 19¢**
- Peas** Sugar Belle Fancy—No. 2 can **14¢**
- Green Beans** Gardenside No. 2 can **2 for 25¢**
- Corn** Country Home Golden Whole Kernel No. 2 can **14¢**
- Sliced Beets** Three Sisters—No. 2 can **11¢**
- Sauce** Dressing & Meat—Durkee Famous 10-oz. glass **27¢**
- Graham Crackers** Pirates' Gold 1-lb. ctn. **19¢**
- Fontana Paste** Assorted **3 Pkgs. 25¢**
- Edwards Coffee** Vacuum Packed 1-lb. glass **27¢**
- Boraxo Powder** 10-oz. **2 for 25¢**

SAFeway MEATS ARE GUARANTEED TO PLEASE

Try SAFeway
Fresh-Frosted CHICKENS

FINEST IN TOWN

EVISCERATED—Ready to cook

Eastern Fowl—Averaging from 3 to 5 lbs. "A" grade—Lb. **57¢**

CORNER PORK SHOULDERS **25¢**

Picnic cut for baking, fine flavored—Lb.

BEEF SHORT RIBS **17¢**

Lean plate rib cuts, "A" grade—Lb.

FANCY SLICED BACON **37¢**

Eastern Quality, Market Sliced, rind off—Lb.

FRESH PORK SAUSAGE **32¢**

Tastily seasoned, bulk type 2—Lb.

SLICED BEEF LIVER **35¢**

Select U. S. Inspected livers—Lb.

PORK SHOULDER ROAST **27¢**

Lean picnic cut, bone in—Lb.



SMOKED PICNICS

Eastern, Ready to Eat—Lb. **30¢**

SMOKED BACON

Fine quality—by the piece—Lb. **29¢**

LIVING WITHOUT RATION BOOKS



OF COURSE, YOU CAN ALWAYS EAT THREE SQUARE MEALS A DAY WITH NEVER A THOUGHT FOR RATION BOOKS, BY BAKING IN ON YOUR FRIENDS AS LONG AS THEY'LL STAND FOR IT!



OH, IF YOU LIKE THAT KIND OF EATING FOR A STEADY DAY IN AND DAY OUT DIET, YOU CAN TAKE YOUR BREAKFAST, LUNCH AND DINNER AT A CONVENIENT RESTAURANT.



OR IF THE WAYS OF THE WORLD ARE SIMPLY TOO MUCH FOR YOU, WHY NOT RETIRE TO THE MOUNTAIN FASTNESSES AND LIVE IN A CAVE ON ROOTS AND BERRIES? FORGET RATIONING! BUT...



...SERIOUSLY, IF YOU HAD TO, YOU COULD PUT TOGETHER MANY A FINE MEAL WITHOUT RATION BOOKS, JUST BY CHOOSING FROM HUNDREDS OF RATION-FREE FOODS AT YOUR SAFEWAY STORE!

Want To Do Your Part

Then Help Hold Prices Down



Booby Trap Main Street

Booby traps are cunningly designed to blow up the unwary who grabs for the bait.

The only difference in those on Main Street is that they carry tags. But the result is just the same, though the action may be a little delayed.

Every time we buy something we don't really need . . . every time we pay more than ceiling prices for anything . . . every time we buy rationed goods without ration stamps . . . we help set prices up.

We've got to control ourselves to control prices. We must resist the temptation to want things we don't really need.

We'll hold prices down, and we'll guarantee a sound future for America and for ourselves . . . if we put our money to fighting the war.

Let's get our extra cash off Main Street and into the front line.

Use it up . . . Wear it out . . . Make it do more.

THIS ADVERTISEMENT PREPARED UNDER THE AUSPICES OF THE WAR ADVERTISING BOARD, THE OFFICE OF WAR INFORMATION AND THE OFFICE OF ECONOMIC STABILIZATION.

T. R. HOPMAN
Electrician
RADIO SERVICE
DElaware 5629

KEEP ON
Backing the Attack!
WITH WAR BONDS
.

Cliff Pettigrew
DALY CITY GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
RAndolph 2930

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6259 Mission Street
RAndolph 9941

"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
DElaware 3426

A. L. Timossi A. Ferraris
MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
RAndolph 6334

RAnd. 7671 CORA OBERG
Evenings by Appointment

Re-weaving - Alterations
Moth Holes - Burns - Tears
Upholstering - Chesterfields
74 Moltke Street
Daly City, Calif.

O. C. Bartens
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
RAndolph 3868

Frank
DALY CITY BARBER SHOP
Expert Haircutting For
The Whole Family
6371 Mission Street

Mrs. Theresa Cerna
LA CERNA BEAUTY SALON
5 Wellington Avenue
DElaware 0868

Mrs. Jennie Borelli
CUT 'N KURL BEAUTY SALON
All Lines Beauty Culture
Ladies' and Infants' Wear
6654 Mission Street
RAndolph 0292

Julia Boschi
DALY CITY BEAUTY SHOP
Permanent Waving
6315 Mission Street
RAndolph 8227

Frances Vitsen
LITTLE BEAUTY SALON
Individual Hair Dressing
Scalp Treatments
6019 Mission Street
ELkridge 0077

BUY MORE WAR BONDS and STAMPS!

BUY MORE BONDS for VICTORY

Lena Redmond
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundaes
6331 Mission Street
ELkridge 4220

Rose Hanson
DALY CITY CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6288 Mission Street
RAndolph 9639

R. C. Coombs
GOODNESS! LAURA LEE CANDIES
6229 Mission Street
DElaware 2940

A. Milano
DALY CITY LIME & CEMENT CO.
399 Templeton Avenue
RAndolph 1871

T. M. Hagaman
DALY CITY CLEANERS
6274 Mission Street
DElaware 5261 RAndolph 5781

DON'T SPREAD FALSE RUMORS

BACK THE ATTACK WITH WAR BONDS!

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
RAndolph 6012

Mrs. Elizabeth Barlesi
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abrami
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 3710

Henry Warshawski
WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
6340 Mission Street
DElaware 0231

GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
RAndolph 9729

Alfred W. Robertson
ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
RAndolph 6846

William Kerch
ELECTRIC MOTOR HOUSE
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
ELkridge 3350

B. L. Meritt
MERITT ELECTRIC
58 Bepler Street
DElaware 7817

Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds
The Year Around
213 School Street
DElaware 0981

REB'S Upholstery Shop
26-28 Hillcrest Drive
Daly City
DElaware 4591

G. Belli & Sons
COLMA PIONEER GROCERY
Colma, California
San Pedro Road
DElaware 9040

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

Smartly Styled Dresses,
Slacks, etc.
Shepherd Specialty Shop
6389 Mission St. - Daly City
JU 4-9034
Dr. Shaghoian Bldg.

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
RAndolph 2799

T. B. Jones
WARDROBE Cleaners and Pressers
6748 Mission Street
JUniper 4-8321

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
RAndolph 9667

L. H. COMER
HARDWOOD FLOOR CONTRACTOR
Old Floors Resurfaced and
Refinished
159 Santa Cruz Avenue
RAndolph 9294

Joe Howarth
DALY CITY AUTO WRECKERS
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission RAnd. 9592

R. S. JOHNSON
Body and Fender Repairing
Complete Auto Painting
Radiator Repairs
Welding
5990 Mission DEL 1173

Comply With Dimout Regulations

Are you entitled to wear a "target" lapel button? You are if you are investing at least ten percent of your income in War Bonds every pay day. It's your badge of patriotism.

BUY WAR BONDS!

Alfred Guttman
Daly City Dress Shop
SILK and WASH DRESSES
LINGERIE - HOSIERY
6277 Mission Street
Phone DElaware 7207

Part For Victory?

Down!



0.00

Main Street

**HOW YOU CAN HELP
HOLD PRICES DOWN NOW**

1. Buy only what you really need and make the goods you have last longer through proper care and avoidance of waste.
2. When you do buy, pay no more than ceiling prices and buy rationed goods only by exchanging stamps.
3. Put your money to work fighting the war in taxes . . . by taxes your country needs.
4. Put your money to work fighting the war and ensuring our personal post-war world.
5. Assure your post-war independence by paying off debts and avoiding new ones.
6. Provide for your own and your family's future with adequate life insurance and savings.
7. Don't try to profit from the war in the prices and wages you ask.

KEEP PRICES DOWN!

HELP US KEEP PRICES DOWN

IN COOPERATION WITH

Pasquale Stanghellini
CA RAVIOLI CO.
QUALITY GROCERIES
870 Mission Street
Randolph 6102
Phone DEL 5739

Make it a thrifty CHRISTMAS—give WAR BONDS. Keep on BACKING THE ATTACK.

Volunteer For
ILIAN DEFENSE

KEEP ON
Backing the Attack!
WITH WAR BONDS

Peter Venturino
PACKARD GMC
SALES and SERVICE
5975 Mission Street
Randolph 9922

"Red" Keithley
KEITHLEY'S MARKET
Quality Groceries - Fruits
Vegetables
6390 Mission RAnd. 5884

Joseph Sarto
VILLA SANITARIUM
Vale and Werner Streets
Randolph 3636

A. J. GAGGERO
INSURANCE
7377 Mission Street
Delaware 8485

PAUL G. SELMI
REAL ESTATE - INSURANCE
NOTARY PUBLIC
39 Wellington Avenue
Delaware 2663

Mrs. Dezelina Scoeca
MIDTOWN LIQUOR STORE
Daly City's Finest Wine and
Liquor Center
Open Every Day
7144 Mission Street
ELkridge 2128

DOLAN BUILDING SUPPLY CO.
Lumber - Doors - Windows
Plumbing - Roofing
"New or Equal"
6939 Mission Street
Randolph 6995

MAKE EVERY PAY DAY WAR BOND DAY
STOP SPENDING—SAVE DOLLARS

Mrs. Eula Jakobsen
Spirella
Individual Corsetiere
Dress - Surgical
Randolph 6895
332 Miriam St. Daly City

E. J. Allen
Daly City Mattress and Upholstering Co.
Mattresses Renovated
Made to Order
6754 Mission Street
Delaware 9792

L. Pinochi & L. Stanghellini
LUCCA MEAT MARKET
Mission Road Near Market St.
7370 Mission Street
Randolph 6102

10 Per Cent Is Not Enough
BUY MORE WAR BONDS

B. Lasswell & I. Lasswell
W. C. LASSWELL & CO.
Morticians
6154 Mission Street
Randolph 6100 - 0610

DALY CITY RECORD
PRINTING - PUBLISHING
3317 San Jose Avenue
Randolph 3215

H. Werle
BUNGALOW NURSERY and FLOWER SHOP
Potted, Bedding and Novelty Plants
Flowers For All Occasions
Hillside Blvd. Randolph 3718

F. & S. Bryant, Props.
DALY CITY NURSERY
Wholesale - Retail
JUMBO FANSIES
Now Ready
Time To Start Your
VICTORY GARDEN
550 San Diego Avenue
Delaware 9907

BUY BONDS!
Help Your Country NOW

A. M. HARRISON
PLUMBING and HEATING
HOME APPLIANCES
Sales and Service
6236 Mission Street
Delaware 1991

BUY MORE BONDS!

Dependable Radio Repairs

BYRNE
6241 Mission Street
Randolph 7782

A. Sardi, Mgr.
CENTRAL CLUB
BEER - WINE - WHISKEY
On Sale - Off Sale
6282 Mission Street
Randolph 9616

SAVE YOUR TIN CANS

John Sacaldasis
DALY CITY COFFEE SHOP
FOR GOOD MEALS
6339 Mission Street
ELkridge 2657

BUY! WAR BONDS and STAMPS

Jim Crudo
HILLTOP LODGE
DANCING COCKTAILS
22 Hillcrest Drive
Randolph 9591

Lena Sereni
LENA'S CAFE
Homemade Sandwiches
BEER - WINE
6598 Mission Street
ELkridge 0616
Res. Randolph 9589

10% OF INCOME IS OUR QUOTA IN WAR BONDS

George Spoulos
THEATRE GRILL
FOOD OF QUALITY
CHEERFUL SERVICE
6233 Mission Street
Randolph 9787

Tiny Britton
TINY'S NEW PLACE
MUSIC & DANCING
Every Night
6045 Mission Street
Randolph 9583

KEEP ON
Backing the Attack!
WITH WAR BONDS

Alex A. Johnson & Son
ROOFING COMPANY
Tar and Gravel and
Shingle Roofs
142 Winchester Street
Delaware 8418

Harry Gilmore
Gilmore's Inn
BEER - WINES - LIQUORS
SANDWICHES - TOBACCO
DELAWARE 1286
6456 Mission St. Daly City

PACIFIC COAST AGGREGATES
Ready Mixed Concrete
SAND - ROCK - GRAVEL
Fabco and Fir-Tex
Building Materials
Junipero Serra Blvd.
DELAWARE 3438

John Soldavini
BELLI MOTOR COMPANY
BUICK and CHEVROLET
SALES and SERVICE
San Pedro Rd. at Mission St.
Phone DELaware 6300

J. O. Carr
CARR'S SERVICE
Complete Lubrication Service
Washing and Polishing
6755 Mission Street
Randolph 9755

We Specialize In Lubrication
Free Pick Up and Delivery
Service
HAMMAR'S Shell Service
Phone RAndolph 9821
6098 Mission St., corner of Goethe

Frank Rehe and Staff
FRANK'S UNION SUPER SERVICE STATION
Motor Work Our Specialty
OPA Tire Inspection
6200 Mission Street

Frank C. Neumann
DALY CITY SHEET METAL
AIR CONDITIONING
Gas and Coal Furnaces Installed
General Repairing
6512 Mission Street
JUniper 4-4469

A. L. STOCKTON
Lumber Company
Redwood & Pine Lumber
Builders' Supplies
General Millwork
6100 Mission DEL. 6320

Keep on Backing the Attack with your purchases of WAR BONDS. Give War Bonds for Christmas.

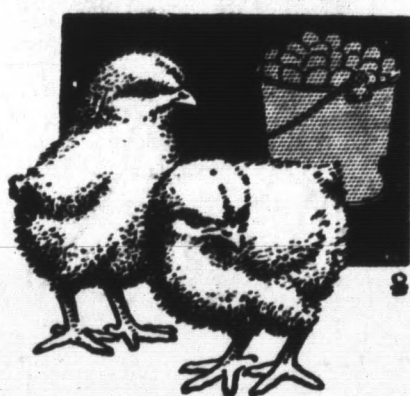
Henry Combe
DALY CITY THEATRE
Mission & Flourney
YUkon 2112

Vic Gotelli
JEAN'S SUPER SERVICE STATION
RIO GRANDE PRODUCTS
Auto Mechanic On Duty
Greasing and Oiling
6498 Mission Randolph 9805

	Name	Address	Phone	Prop. or Mgr.	Date Est.
ALTERATIONS	Mrs. Cora Oberg	74 Mottke	RAndolph 7671	Mrs. Cora Oberg	1943
AUTO SALES AND SERVICE	Belli Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1867
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	R. S. Johnson	5990 Mission	DElaware 1173	R. S. Johnson	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1928
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timossi & A. Ferraris	1925
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1928
	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1939
AUTO WRECKERS	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	Joe Howarth	1981
BARBER SHOPS	Daly City Barber Shop	6371 Mission			1926
BEAUTY PARLORS	Cut 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1938
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitzen	1941
CANDY STORES AND CREAMERIES	Central Creamery	6331 Mission	ELkridge 4220	Lena Redmond	1940
	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hanson	1935
	Goodness! Laura Lee Candies	6229 Mission	DElaware 2940	R. C. Coombs	1940
CEMENT AND CONCRETE	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1916
CLEANERS AND DYERS	Daly City Cleaners	6274 Mission	DElaware 5261	T. M. Hagaman	1940
	Wardrobe Cleaners	6748 Mission	JUniper 4-8321	T. B. Jones	
CORSETIER (Individual)	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
DRUG STORES	McGraw Bros. Pharmacy	6304 Mission	RAndolph 6012	E. A. McGraw	1928
DRY GOODS	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Barlesi	1940
	Daly City Dress Shop	6277 Mission	DElaware 7207	Alfred Guttmann	1938
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abrami	1941
	Shepherd Specialty Shop	6389 Mission	JUniper 4-9034	Mrs. Wm. A. Shepherd	1943
	Warshawski's Dry Goods	6340 Mission	DElaware 0231	Henry Warshawski	1922
EGGS AND BUTTER	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
ELECTRICIANS	Meritt Electric	58 Bepier	DElaware 7817	B. L. Meritt	1935
FLORISTS	School St. Nursery	213 School	DElaware 0981	Fred Lagomarsino	1929
GROCERIES	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Keithley's Market	6390 Mission	RAndolph 5884	"Red" Keithley	1940
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2799	Geo. Nick & Bros.	1907
	Phil's Grocery	108 Los Olivos	ELk. 0458	P. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
INSURANCE	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2128	Mrs. Dezolina Scoeca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. O. Lasswell & Co.	6154 Mission	RAndolph 0100	B. Lasswell & I. Lasswell	1916
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1919
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
RADIO SHOPS	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
	Hopman Electric	27 Gambetta	DElaware 5629	T. R. Hopman	1929
RESTAURANTS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1938
	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacaldasis	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591	Jim Crudo	1940
	Lena's Cafe	6598 Mission	ELkridge 0616	Lena Sereni	1940
	Theatre Grill	6233 Mission	RAndolph 9787	George Spoulos	1931
	Tiny's New Place	6045 Mission	RAndolph 9583	T. Britton	1936
	Alex Johnson	142 Winchester	DElaware 8418	Alex Johnson	1936
	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3438		
	Frank's Union Super Service Station	6200 Mission		Frank Rehe and Staff	
SERVICE STATIONS	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6098 Mission	RAndolph 9821	M. L. Hammar	1937
	Jean's Super Service Station	6498 Mission		Vic Gotelli	1943
	Daly City Sheet Metal	6512 Mission	JUniper 4-4469	Frank Neumann	1933
SHEET METAL	Daly City Sheet Metal	6512 Mission	JUniper 4-4469	Frank Neumann	1933
THEATER	Daly City Theatre	Mission & Flournoy	YUkon 2112	Henry Combe	
UPHOLSTERY	REB'S Upholstery Shop	26-28 Hillcrest	DElaware 4591	R. E. Bennett	1942

Lucca's Specials

New WARTIME COOKBOOK Ask Us

CRISCO3 pounds **69c****DEL MONTE COFFEE**Pound Jar **29½c****DEL MONTE PEAS**No. 2 can **15½c****WHOLE KERNEL CORN**Del Monte 12 oz. can **14½c****PINEAPPLE JUICE**Del Monte No. 2 can **13½c****ORANGE MARMALADE**Wellman's 2-lb. jar **35c****SWEET POTATOES**Sunblest, 1 lb. 7 oz. can **21c****ALWAYS FINEST****FRESH FRUITS****AND****VEGETABLES****PRICED FOR****SAVINGS****FOR FRIDAY****AND****SATURDAY****RABBIT PELLETS****\$3.68**

ALBER'S - 100 lb. Sack

LAYING MASH**\$3.58**

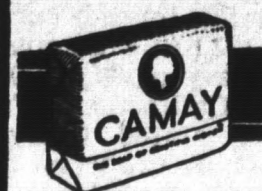
ALBER'S or GLOBE A-1 - 100 lb. Sack

SCRATCH FEED**\$3.28**

GLOBE A-1 - 100 lb. Sack

GROWING MASH**START-TO-FINISH****BABY CHICK MASH****BABY CHICK SCRATCH****Ground or Cracked CORN****for BABY CHICKS****ALTILLO GREEN OLIVES**Quart Jar (reg. 59c) **49c****LIBBY'S SWEET SPICED
GREEN TOMATO SLICES**No. 2½ Jar (reg. 26c) **14½c****PURE CALIF. OLIVE OIL**

(Limit One Gallon)

Gallon (reg. \$7.50) **\$6.99**Quart (reg. \$2.35) **\$2.14****PRESTO - LOGS**Bundle **45c****3 for 20c****Large Package****23c****MASON FRUIT JARS**Dozen Quarts - **83c**Dozen Pints - **73c****GOLD MEDAL PEANUT OIL**Gallon - **\$1.87****CLOROX - PINTS****2 for 15c****FERNET BRANCA****\$3.19****BURGUNDY WINE**PELLEGRINI - Gallon **\$1.89**

**OUR
MEAT MARKET
FEATURES**

**BETTER GRADES
OF FRESH AND
CURED MEATS**

LUCCA RAVIOLI CO.

7370 Mission St., Colma

Phone RAndolph 6102

MIDDY INFLUENCE



—Courtesy New York Dress Institute

The two-piece midy style black crepe dress shown above is one to wear with any type of Easter bonnet, and for afternoon, cocktail or dinner right into summer. The neckline, like so many of the season, is cut in a deep U to take whatever costume jewelry you wish to wear, or a strand or more of pearls. Flowers appliqued at the shoulder and waist are red and white, and, of course, you can always pin a spray or corsage of fresh flowers right over the make-believe.

Our boys must keep on fighting—we must keep on buying WAR BONDS until victory is won. Keep on BACKING THE ATTACK.

Heart Committee Offers Free Folders

Three free folders are being offered by the Heart committee of the San Mateo County Tuberculosis and Health association. They include "Your Child's Heart," "What is heart disease?" and "Building a Life for Heart Disease and You." They may be secured at the office of the association at 115 Ellsworth avenue (across the street from the Civic center) in San Mateo, or by sending a postal card requesting same.

The agency phone number is San Mateo 3-6274.

PROPERTY TAXES

Property taxes levied in San Mateo county for the current year total \$5,123,879, compared with the total levy of \$4,825,076 for 1942-43, California Taxpayers' association stated today, analyzing trends in property tax levies in California counties.

City property taxes in the county totalled \$1,352,891 this year, compared with \$1,311,988 last year. General county taxes amounted to \$1,502,272 for 1943-44, compared with \$1,432,233 for last year.

HEALTH REPORT

For the week ending, May 6, Daly City had four cases of German measles, five cases of measles, one case of mumps, four cases of scarlet fever, according to the bulletin of the San Mateo County Department of Public Health and Welfare.

NEW BABIES

Congratulations are in order for two Daly City couples: Mr. and Mrs. Edward Casson, parents of a son born, May 8, and Mr. and Mrs. Basil Foppiano, parents of a daughter born, May 4.

Buy War Stamps!



Do It Yourself—at Home

Charm-Kurl

PERMANENT WAVE KIT

Complete with curlers, shampoo and waveset

It's easy to do and safe for every type of hair. For amazing results—be sure to ask for Charm-Kurl. Over 6 million sold.

McGraw Bros. Pharmacy

6300 Mission Street

"I wish I could do **MORE** to win the War..."



But—have you taken the first step in War Service? Are you keeping yourself physically fit?

Why is that important? Two simple reasons: First, you can't render all-out service if you are feeling all-in. Second, by getting well, keeping well, you relieve overburdened physicians for pressing community service.

Better go to a Physician now, while yours is a one-call case. Delay may prove dangerous for you, burdensome for him. And—may we suggest—bring prescriptions here for careful compounding and courteous service.

McGRAW BROTHERS
Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City Randolph 6012



Maybe we can't all be the ones to bomb enemy installations, but we can do our part on the home front. Our shop is pledged to make every effort in keeping civilian automobiles in operating condition. May we serve you?

MATHER BROTHERS GARAGE

6041 Mission Street

Phone DElaware 3426

WESTLAKE MARKET

301 Miriam St.

Randolph 9667

Sunday Hours: 8 A. M. to 1 P. M.
Open Evenings Till 8 p. m.



"WESTLAKE HAS EVERYTHING..."

SELECTION
LOCATION
LOW PRICES
CONVENIENT
HOURS

IT WILL PAY YOU TO
SHOP AT WESTLAKE

FARMERS MARKET

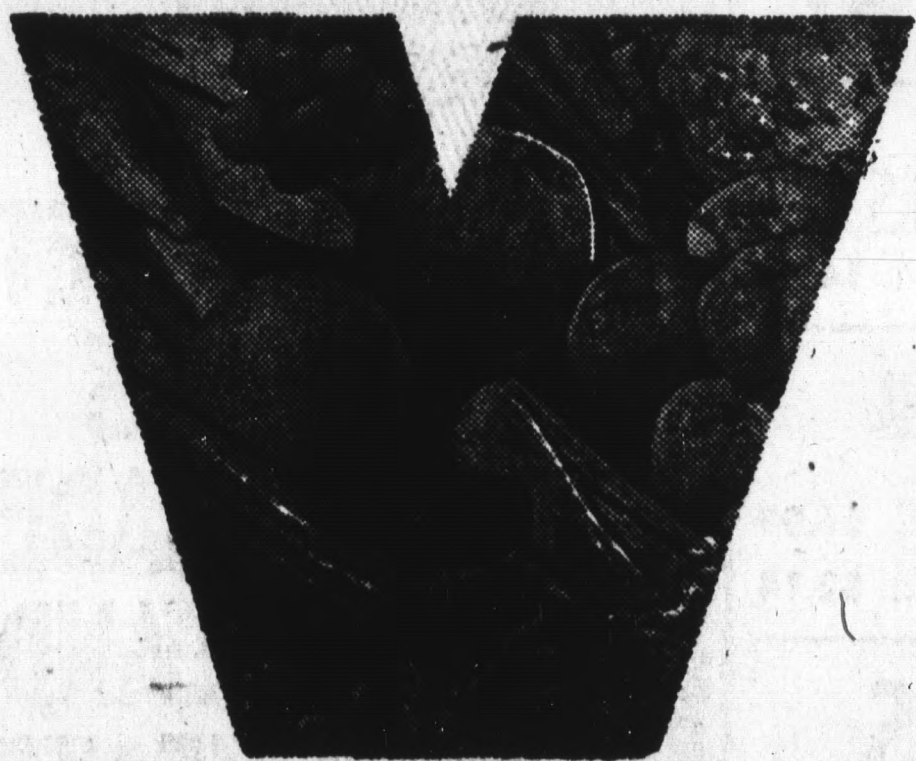
6386-6390 MISSION STREET

KEITHLEY'S QUALITY

FARMERS MEAT COMPANY

FRUITS and VEGETABLES

(Hours: 9 a. m. to 9 p. m. - Store Closed All Day Mondays)



VEGETABLES for VITAMINS

These energy-giving foods are now at their best, with full selections on our stands. Brought by truck daily from the growers to our store, they reach you farm-fresh, filled with health. You'll like Keithley's economical prices, too.

USE THOSE

Extra Points
WISELY

With a reduction in red point values on butter, and the making of shortenings and lard ration-free, the average housewife will have more freedom in the selection of meats.

Use these point savings for better nutrition for your family. Meat is the best source of energy, so give them the best meat—from Farmers Meat company.

For we've always featured the finest meats on the market, cut to your order, and sold at economical prices.